



Executive Director, Marama Bayles



Administrative Assistant, Kristin Towns



# Annual Report 2014

Academic Excellence Campus Visits Dental Program Finance For Your Future Page Program Quarterly Meetings Quarterly Volunteer Activities Real Life/Real Choices Summer Camps

### Message from our Chairman

I cannot proceed without first mentioning the loss to the community, to this program, and to me, personally, of my dear partner and husband, Barry W. Lowe, who passed away on December 4, 2014, as a result of Parkinson's Disease. In his brilliant mind the seed for this program sprouted. Through his vision, determination, and initial personal funding, the program became a reality.

Barry often spoke about his own struggles as a student who grew up in the poorest community in the United States at the time, Pottsville, Pennsylvania. Yet, even though he has departed from this world, his legacy continues through the successes of the LFYS students. Similar to Barry's experience, the LFYS students are overcoming obstacles and receiving college degrees. These students are also learning about finances, life choices, and giving back to their communities. They will carry on the hope that began as a seed in one man's mind . . . A seed that grew into wanting to help others and to make a difference by offering a hand up.

The program has grown from seven students (in 2006) to seventeen in the mentoring program. We have two college graduates, seven attending college with six more who will be joining them next fall. Barry didn't live long enough to see the twenty students in college, which was the program's goal, but he was able to see two graduate, which thrilled him. Through the professional and competent Lowe Family Young Scholars Board of Directors, Barry's vision will continue. We will see many more graduate, and at some time in the near future, we will have twenty students in college. The thought of that day thrills me.

Thanks to the mentors; without them, many of our students would not continue to be on the college track. Thanks to our donors, who have faith and confidence that we take our fiduciary responsibilities seriously.

We are excited about what the future holds for the LFYS students.

Sincerely,

Karon Lawe

The mission of the LFYS Program is to assist academically promising, yet economically disadvantaged students in the BPS system to earn a college degree.

Our Mission

### Mentoring Program Donors

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ith the funds of our donors, the LFYS Program continues to thrive. This list reflects gifts from January 1, 2014 through December 31, 2014.

Donations may be sent to: LFYS Program, P. O. Box 33, Bartlesville, OK 74005

#### Doctorate

**(\$5,000 and up)** Bartlesville Community Foundation Kaiser Foundation Oklahoma Wesleyan University

#### Master's

(\$1,000 - \$4,999) KS Adams Foundation Bill & Vicki Beierschmitt ConocoPhillips DSR Hood & Associates Deborah Langley

#### Bachelor's

(\$500 - \$999) Arvest Bank Bartlesville Rotary Roberto & Dana Ceconi Tim & Laurie Collins Doenges Ford

#### Associates

(\$100 - \$499) Amazon Brewer, Worton, Robinett Del Clark & Malinda Brown Theresa Bosack Charles & Julie Daniels Dan & Melinda Droege Janice Dreiling Ford & Vanessa Drummond Anita Eden Warren & Joleen Ewert Jim & Ada Grillot Ronald & Gerri Hoehn ONE Award Jack Presnell Terry & Cheri Spears

Barry W. & Karen Lowe OSU Foundation Truity Wal-Mart Corporation Wilbur Fund

JP Sorority Keleher Outdoor Advertising, Inc. Musselman Abstract Company Phillips 66 Company Rotary #2476

Gene & Rhonda Kesselhuth Christopher & Stephanie Kroodsma Don & Susan Lauffer RSU Foundation Charles Sauber Earl & Jane Sears Brenda Shopshire Lee Stone Bettye Williams Wal-Mart Distribution Center Dan & Pam Schultes Brenda Shopshire

### Johnnye Faye Bradshaw Presnell

Johnnye was born in a Phillips Company (her father was a Phillips employee) house at Shidler, Oklahoma, in July 1925. She passed away in August 2012 at the age of 87 of what Jack describes "a bad heart," but as you read further, I believe you'll agree she actually had a very good heart. Soon after she graduated from high school, her family was transferred to Borger, TX during WWII. By coincidence, that very same month, Johnnye's husband-to-be, Jack, a Phillips employee, was transferred from Bartlesville to Borger. Jack, a shy young man, noticed Johnnye at parties, dances, and picnics they both attended. He assessed that she was the young lady he wanted to settle down with . . . even though he hadn't asked her for a first date yet! Within a year after getting up enough nerve to ask Johnnye on that date, they were engaged and married at Borger. Jack and Johnnye had 66 years together as husband and wife and together, they had three daughters.

Jack describes Johnnye "as a wonderful partner, personable and hospitable. She loved people and often was found helping others, including frequently visiting the Owasso Baptist Children's Home. As an example of her kind heart and desire to always look after others even when her own health was failing, Jack shared the following story. The evening before Johnnye collapsed and was taken to the hospital, she turned the television sound down and said: "Honey, if I do not survive my multiple health problems, I am okay with it. I've talked to God about it and He is going to take care of me. Honey, you stay right here. Don't sit here in this apartment and watch TV. Mingle with people and keep living."

Before Jack's retirement, the couple discussed how they were not rich growing up, but they had their needs met. Then, through Jack's success and career, they climbed up the ladder economically and decided they wanted to give back to society. This idea sprouted several memorial funds Jack has created honoring Johnnye, including this one in the Lowe Family Young Scholars Program.

### Expectations

S tudents must comply with a 3.0 minimum GPA requirement. Other requirements involve attending quarterly meetings and volunteer events as well as attending work ethics (W.E. Pro\$per), Finance For Your Future, and Real Life/Real Choices classes. LFYS Program believes in supporting students not only by through mentoring and assisting with college preparedness, but in life preparedness.

Significant accomplishments in 2014 are:

- Four students maintained a 4.0 GPA throughout 2014.
- Eight students had a 3.5 to 3.9 GPA.
- The average LFYS GPA, including college students is 3.49.
- Grants awarded totaling \$27,000.
- George Kaiser grant received.
- Even with a loosened attendance policy, of all our students volunteered their time on a quarterly basis.
- The program donated 545 hours back to the community in 2014 for a total of 3,493 hours since program inception.
- Student retention rate remains at 45%.
- Students attended robotics and game generator camps during the summer.

Katy Bridges, left, with her mentor Joan Matthews at the state capital. Joan was being recognized as the LFYS mentor of the year.



### Programs

he LFYS Program strives to not just get students in college, but to equip them with the life tools they will need to be successful. Our success is highly reliant upon the below Programs.

#### Real Life/Real Choices Program

Rachel Hough conducts biweekly classes after school. She works with 6th-8th grade students. They cover material such as: self-esteem, handling emotions correctly, personal values, responsibility, setting & achieving goals, and dealing with stress.





#### Finance For Your Future

Susan Rhodes meets with 11th and 12th grade students. She discusses financials and futures including: budgeting, banking, stocks & bonds (including following them), short and long-term savings, making decisions about futures, how to create a good resume' and the interview process.

#### Westside Community Center's W.E. Pro\$per Program

Students in either the 9th and 10th grades are required to attend the Westside Community Center W.E. Pro\$per Program. Students in this program are taught how to fill out a job application, create a resume', interview for a job, work ethics and etiquette. Upon successfully completing the program, they are provided with part-time summer employment.

#### **Dental Program**

Every year, The Wilbur Fund provides \$5,000 for students and parents in the LFYS Program to have necessary dental work. In order to receive dental benefits, a parent or student must have perfect attendance at all LFYS volunteer activities and quarterly meetings for one year.

## **Memorial Gifts**

### Wendy Spears Fitzpatrick

A special gift. One from the heart. One that will touch other young lives. Thanks to Terry and Cheri Spears, their gifts will live on through LFYS scholars. They provided memorial gifts in 2013 and 2014 in memory of their daughter, Wendy Spears Fitzpatrick.

Wendy was the oldest of their four daughters. She had boundless energy and enthusiasm. She was also very shy. Excited to get on with her life, she finished high school a semester early. Wendy did not go directly to college after high school, but took a special course to become a travel agent. She loved her career. While enjoying her career as a travel agent, she also began taking a few courses each year in college. Fellow employees described her as a "breath of fresh air." Wendy later moved to Norman, Oklahoma, and because she was learning to overcome her shyness, she assertively bargained for better pay with a Norman travel agency. She was very much like the Wendy in the song "Windy." Her stormy eyes flashed at the sound of lies and she had a ready smile for all.

Her love for her family was shown in a thousand different ways. One example of this was including her sisters on some of her FAM (familiarization) trips – mostly ski trips just before Christmas.

Through this memorial gift, other excited, ambitious young scholars will be able to look forward to their lives and futures as Wendy Spears Fitzpatrick so enthusiastically looked forward to her own.

### Barry W. Lowe

Barry W. Lowe, co-founder of the Lowe Family Young Scholars Program had a desire to see Bartlesville students who had academic promise, yet financial challenges attend college. He initiated setting up endowment funds at Oklahoma State, Rogers State, and Oklahoma Wesleyan Universities. Barry also assisted in setting up a mentoring program partnering with Big Brothers Big Sisters to encourage and support the students as they came up through their primary and secondary education levels. His vision, determination, drive, and personal financial commitments help make this program possible.

Barry passed away on December 4, 2014, as a result of Parkinson's Disease. Memorial donations were made in his honor.

# Student & Financial Highlights

*T*here are currently 23 students being mentored and college students at OKWU and RSU.

Student Statistics	2007	2008	2009	2010	2011	2012	2013	2014
Student Retention (by pgm year)	50%	40%	33%	0%	33%	67%	83%	67%
Student GPA (by pgm year)	3.44	3.83	3.14	3.43	3.42	3.73	3.73	3.59
Cumulative GPA		3.16	3.16	3.51	3.32	3.49	3.49	3.49

FINANCIAL HIGHLIGHTS				
REVENUE	2014			
Donations	\$75,933			
TOTAL REVENUE	\$76,062			
EXPENSES				
5K	\$3,771			
ACT Tests	\$327			
Advertising	\$262			
AP Tests	\$192			
Board Retreat	\$154			
Camps/Field Trips	\$3,051			
Dental	\$2,000			
Equipment	\$786			
Finance For Your Future Program	\$138			
Gifts	\$88			
Hardware	\$45			
Insurance	\$1,891			
Legal	\$175			
Meals/Snacks	\$648			
Membership	\$125			
Mileage	\$389			
Payroll	\$37,443			
Perfect Attendance	\$1,600			
Postage	\$521			
Real Life Real Choices Program	\$240			
Software	\$491			
Supplies	\$2,962			
Telephone	\$77			
Tax Preparation	\$377			
Training	\$695			
Travel	\$175			
W.E. Pro\$per Program	\$35			
TOTAL EXPENSES	\$58,658			
Net Assets, Beginning of 2014	\$87,170			
Net Assets, 12/31/2014	\$104,575			

### Page Program

Each year, Rep. Earl Sears reserves a slot for one or more of our students to serve as a page at the state capital for a week.



Katy Bridges serving as a page in 2014 to Representative Earl Sears.

# **Campus Tours**

Students toured the OKWU campus as part of a scheduled quarterly meeting in 2014. They toured the campus grounds including cafeteria and classrooms and the new Chesapeake Energy School of Business Keating Center.

# **Community Service**

**G**iving back to other nonprofits or community services is an important element of the LFYS Program. We do this through the volunteer hours of our program members, including students, parents, and mentors.

Our program members are generous with donating their time to give back to the community. Thus far, the LFYS program has volunteered 3,493 man-hours; this includes 545 hours for 2014.

Volunteer projects completed in 2014 were:

- Kiddie Park Clean Up
- Pack the Backpacks for Washington County School Supply Drive
- Dog Days 5K Run
- Good Turn Saturday (Food Baskets) for the Salvation Army





O ur University Partners are Oklahoma Wesleyan University, Rogers State University and Oklahoma State University. Each university was challenged to match within ten years various amounts of gifts given to them by Barry W. Lowe and others in the community. These gifts were to support students through endowments, which would provide scholarships indefinitely.

Our financial status at each university is as of 12/31/2014:

Totals	\$1,295,000	\$1,386,408	\$1,608,964	\$1,745,921
RSU	<u>\$275,000</u>	<u>\$311,130</u>	<u>520,562</u>	<u>574,808</u>
OSU	\$310,368	\$301,535	309,000	371,710
OKWU	<u>2011</u> \$767,000	<u>2012</u> \$773,743	<u>2013</u> 779,402	<u>2014</u> 799,403

The goal is to support a total of 20 students at any one time through these scholarships after they have been mentored from grades 6-12 with training and preparation for their financial, social, and most importantly, academic college life.

The goal of the Lowe Family Young Scholars Program is not only for a student to enter college, but a student to successfully exit college with a degree towards an employable career. Students are counseled and schooled in what college best suits their desired degree and what the job outlooks and pay scales are available for their particular career interest.